



2020

MARKETING WITH
NEWMAN STUDENTS' UNION



WWW.NEWMANSU.ORG



Smile Education are one of our strongest partners and NSU are proud to have been working with them for the last five years!

WHY **ADVERTISE** WITH **US?**

In 2019, Newman Students' Union were voted in the **TOP 25 SU's** in the country by its Students!*

Over the last four years, NSU have risen from well over 100, through to 78th, 49th and now 22nd - and don't intend on stopping any time soon!

With a **community of around 3000 students**, and a majority of over 95% commuting students from the local area, advertising with us really is a no brainer!

NSU currently works with some of the leading companies and charities in the midlands, and we're proud to call them **family**.

If you want to be on the family Christmas Card list (our mailing list for all marketing opportunities), simply contact General Manager, Ryan Beasley on: r.beasley@newman.ac.uk

*22nd in the National Student Survey, Q26, 2019





Sponsor our Awards Nights for just:

£400

Advertising Price List

FRESHERS' WEEK ADVERTISING

Charity or Non-Profit Freshers' Fair Stall	£60
Freshers' Fair Stall	£125
Flyer Drop in our Goodie Bags (per 250)	£50

MEDIA PACKAGES

Social Media Post (Facebook or Twitter)	£50
Facebook Banner (One Week Advertising)	£175

250 x A1 WALL PLANNER

4x4 Inch Advertisement	£100
4x8 Inch Advertisement	£175
Full Sheet Branded*	£500

STUDENT HANDBOOK

1 x Page A5 Advertisement	£100
1 x Double Page A5 Advertisement**	£175

AWARDS SPONSORSHIP

Logo on all Awards and Marketing	£400
Present an Award	
Complimentary Ticket	

OTHER SPONSORSHIPS ARE AVAILABLE. PLEASE EMAIL RYAN ON R.BEASLEY@NEWMAN.AC.UK FOR DETAILS.

* Will need to include the NSU Executive Committee photos and NSU Logo.

** Only one of these spaces available. Middle page spread.



Students Union



Smile Education bought the rights to our Freshers' Goodie Bags this year as NSU handed out over 400 bags to students!



Our Family

NSU Official Partners

NSU work with partners all over the midlands region, from teaching recruitment agencies to charities, local promoters and larger companies. This year we were proud to have names such as **Worcester Warriors, Birmingham City FC, Buzz Bingo, Mr Mulligan's, Costa Coffee** and **Reflex**.

Here's what some of our partners had to say about our **FRESHERS' FAIR:**

“The Organisation was the best we have attended.”

“It was all great. There was a steady number of students at non-peak times and still had a good atmosphere throughout. Really appreciated the free coffee and snacks. Lovely stallholders and helpful staff.”

“The variety of stalls, the layout and plan was well thought out, and it felt very well attended.”

“Very well organised in terms of the fair being part of the induction for students, which created a good traffic flow.”

“Good that the stalls are advertised in advance, we had many students come specifically to find us!”



NSU WOULD LIKE TO THANK
ALL OF ITS PARTNERS FOR THEIR
ONGOING SUPPORT AND
COLLABORATION AND WE
LOOK FORWARD TO WORKING
WITH YOU ALL AGAIN OVER 2020.



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